

Evidence for Indies

*Exploring the Library Journal
Self-Published Book Survey Report*

Tuesday, January 31, 2017

2:00 PM - 3:00 PM EST / 11:00 AM - 12:00 PM PT

indieauthoraday.com

#IndieAuthorDay

PRESENTERS

Indie
AUTHOR DAY



Moderator

Kiera Parrott

Reviews Director at
School Library Journal
and *Library Journal*



K.S. Brooks

Administrator at Indies
Unlimited



Carla Sarratt

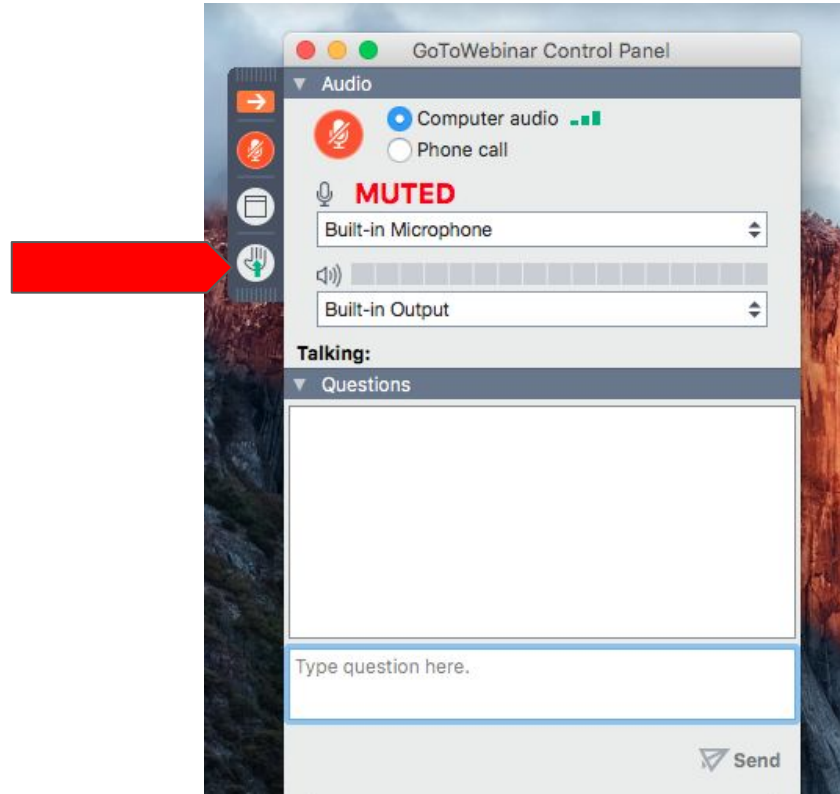
Virtual Services Librarian
at New Hanover County
Public Library



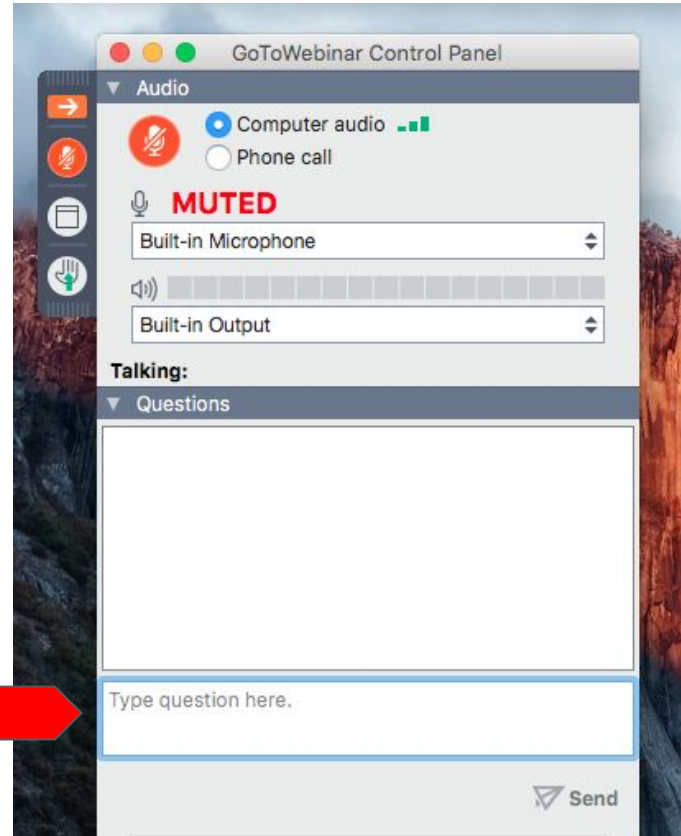
Carl Pritzkat

President at BookLife

If you experience technical difficulties, click the raised hand icon at the left of the GoToWebinar Control Panel.

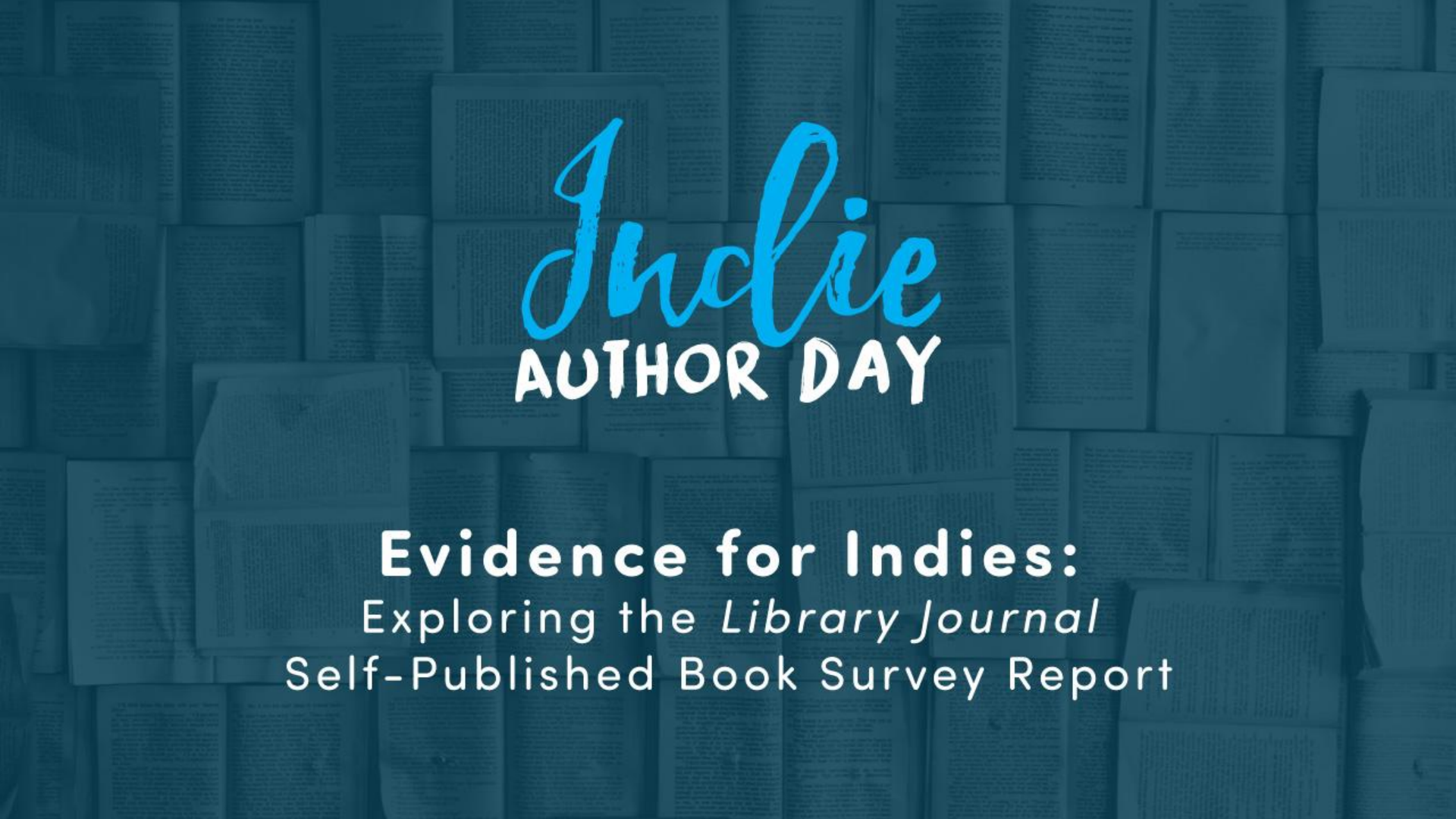


To submit questions and comments, type in the text box, then click Send.



To download the webinar's slideshow or the brief bios for the panelists and moderator, click on the document link in the Handouts section of the GoToWebinar Control Panel.





Indie AUTHOR DAY









Evidence for Indies:
Exploring the *Library Journal*
Self-Published Book Survey Report

Why doesn't your library offer self-published ebooks?

Response	Chart	Percentage	Count
We only offer what our vendor has available		48.9%	69
No reliable reviews are available		34.8%	49
No time to read and evaluate		25.5%	36
Not sure how to host them		22.0%	31
Content is poor quality		21.3%	30
Budget concerns		17.0%	24
Our users have very little interest		14.9%	21
We don't make the decisions about what ebooks to carry		9.9%	14
Other, please specify...		17.0%	24
Don't know		2.8%	4
Total Responses			141

*From the *Library Journal* Self-Published Book Survey Report, 2016

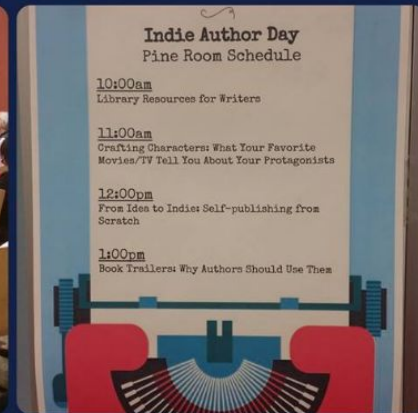
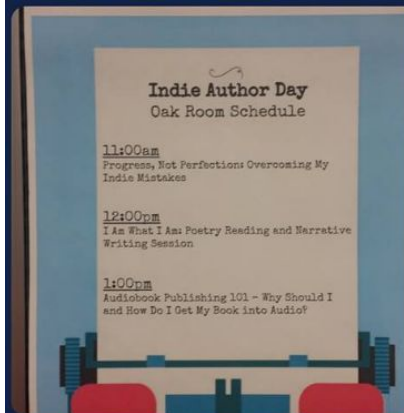
In what ways does your library support local authors or budding writers in your community?

Response	Chart	Percentage	Count
Local author <u>booktalks</u>		72.8%	126
Library collects books by local independent authors		59.0%	102
Provide help with authors' book research		48.6%	84
Writers' workshop program for adults		48.0%	83
Writers' workshop program for youth		30.1%	52
Library gives advice on self-publishing a book		11.6%	20
Other, please specify...		19.1%	33
None of the above		4.0%	7
Total Responses			173

*From the *Library Journal* Self-Published Book Survey Report, 2016

Indie AUTHOR DAY

Indie Author Day at New Hanover County Public Library





It is the mission of Indies Unlimited to celebrate independent authors; to help them build their followings; to provide a platform for members of the independent author community to share and exchange ideas, knowledge, expertise and frustrations; and, for readers and reviewers to become exposed to the amazing depth and array of talent in the indie community.

www.indiesunlimited.com

The Library vs. Indie Author Stigma

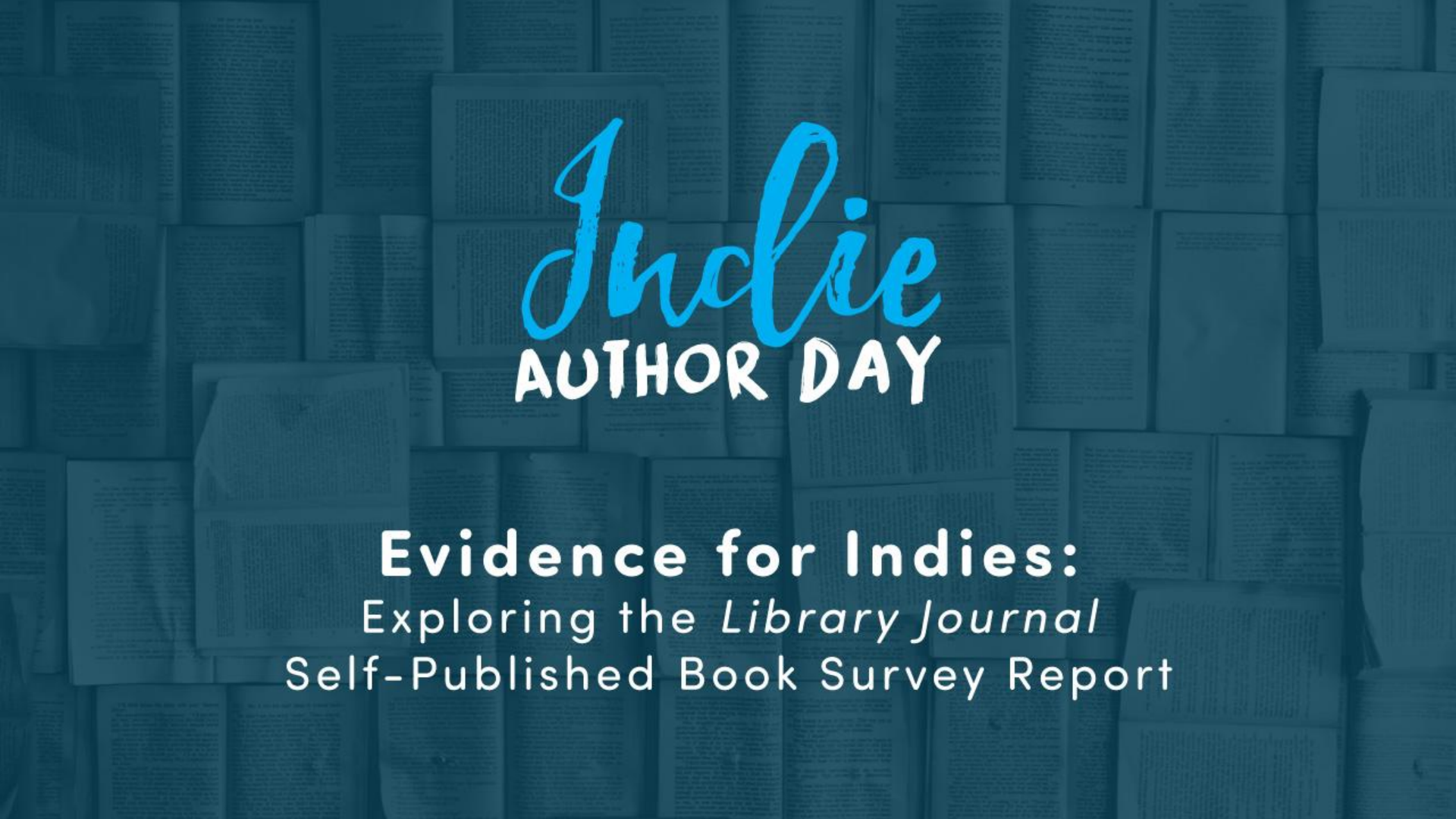
- There is no versus
- Libraries are learning
- Writers can be introverts

Benefits to Getting Books into Libraries

- Foster reading in young and old
- Local name recognition
- Library event participation

So how can indie authors, who tend to be introverts, get past the perceived roadblocks set up by libraries?

Indie Author Day!



Indie AUTHOR DAY

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BookLife is Publishers Weekly's website dedicated to indie authors. BookLife taps the experience, integrity and authority of Publisher's Weekly to help indie authors achieve their publishing goals.

- It offers professional tips, insights and strategies for creating and marketing books.
- It allows indie authors to connect and share.
- And it provides a FREE and easy way to submit self-published books for review consideration in Publishers Weekly.

booklife.com

Indie AUTHOR DAY

BookLife's Carl Pritzkat
at Indie Author Day, 2016



QUESTIONS & ANSWERS

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**TUESDAY
JANUARY 31
2 PM EST**

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**Indie
AUTHOR DAY**

Thank you for attending today's webinar.

You will receive an email notification when it is available
to be viewed on-demand within several days.

For more information about Indie Author Day, visit
indieauthorday.com